



Apex Festival Commission

www.apexpeakfest.com

39th Annual PeakFest May 4, 2019

9am-5pm

Sponsorship Application

November 27, 2018

Dear Apex Business Leader:

The Apex Festival Commission is at it again. It's that time of year where we begin the exciting prospect of seeking sponsorships for our largest annual downtown street fair- PeakFest! The 2019 event on Saturday, May 4th will be our 39th year and promises to be one of our finest. With the dedication of our community, contributions from organizations such as yours, and the commitment of our vendors and volunteers, we hope to continue providing a spectacular success. PeakFest brings an estimated audience of 20,000 visitors to our Historic Downtown District for one day of arts and crafts, entertainment and festivities. It's unlike any other day in Apex and the exposure is remarkable.

Please take a moment to review the available sponsorships and consider how your support can make a difference in our community. PeakFest is as original as Apex - it's our hometown tradition. Not only does your sponsorship make PeakFest possible, it ensures the administration of our Grant Program. Since its inception, more than eleven years ago, the non-profit Apex Festival Commission has returned thousands of dollars right back into our community. We have helped numerous non-profit groups fulfill their goals and together, we have enriched the Apex community as a result of your generosity.

If you have any questions regarding sponsorships or other event programs and details please don't hesitate to contact us. Thank you for your consideration.

Sincerely,
The Apex Festival Commission
www.apexpeakfest.com

Contact & Questions About Sponsorships:

Jeff Hastings
<i>Apex Festival Commission Chair</i>
ovlov74@bellsouth.net

2019 PeakFest Sponsorship Opportunities:

Title Sponsor

This level of contribution receives exclusive title recognition and visibility. Logo branded on signage, maps, media publications, volunteer shirts, and website recognition. The title sponsor also receives a significantly placed 10 x 30 booth.

\$5,000 Title Sponsor

TITLE SPONSOR SPOT	
	71B*

Kid's Corner Sponsor

This sponsor would have a premier 10 x 20 location at our Kid's Corner by the Apex Fire Station.

\$1500 Kid's Corner Sponsor

KID'S CORNER SPONSOR SPOTS	
SOLD	50B*

Main Stage Sponsor

This sponsor would have a premier 10 x 20 location at our Main Stage by the Apex Chamber of Commerce.

\$1500 Main Stage Sponsor

MAIN STAGE SPONSOR SPOTS	
	37C*

Premium Sponsor

A Premium Sponsor will be located in a prime location within your festival zone as part of their sponsorships level. Premium sponsors will be located within a 10 x 20 booth space.

\$750 Premium Sponsor
Rank each spot 1st—4th for your preference for location.

PREMIUM SPONSOR SPOTS	
SOLD	32A*
SOLD	33B
SOLD	44A*
SOLD	94B

Sponsor

A Sponsor will received a 10 x 20 booth space.

\$500 Sponsor
Rank each spot 1st—16th for your preference for location.

SPONSOR SPOTS			
SOLD	1A	SOLD	27B
SOLD	2A	SOLD	48A*
SOLD	3A	SOLD	49A*
SOLD	4A	SOLD	72A
SOLD	7B	SOLD	72B*
SOLD	8B	SOLD	73A
SOLD	25B	SOLD	73B*
SOLD	26B		

See map on PeakFest website for booth location references.

Spaces are limited! All spaces are first come-first served with complete application and check.

This will be evaluated by postmark date or in-person submission to Apex Festival Commission at The Halle Cultural Arts Center (M-F 9am-6pm).

2019 Sponsorship Application Form – Please Print

Business Name _____

Contact Name: _____

Address _____

Phone _____ **Email** _____

*COMPLETE TOP OF FORM FOR SPONSOR LEVEL.
Electricity will only be offered to the spots with * marked.*

The Apex Festival Commission does not offer exclusivity. We reserve the right to limit the number of business types.
Thank you for your sponsorship!

Please enclose payment (payable to: Apex Festival Commission) and remit to: PO Box 1238 ~ Apex, NC 27502

Last Updated on February 8, 2019; 4:00pm